



Press Release

SEP is a High Performer in techconsult's PUR-S Diamant 2018

- Only vendor “Made in Germany” in techconsult's PUR-S Diamant 2018
- Rated as “High Performer” near the top of techconsult's Professional User Ratings – Security Solutions (PUR-S) Diamant – Backup and Recovery 2018
- Highest in the areas of overall portfolio, service and support, sustainability and innovation

Holzkirchen, Germany – May 09, 2018 – [SEP AG, a provider of platform independent hybrid backup and disaster recovery solutions](#), is the only vendor “Made in Germany” in techconsult's Professional User Ratings – Security Solutions (PUR-S) Diamant 2018. SEP was labeled as a “High Performer” in its class and also achieved an above-average rating in the areas of overall portfolio, service and support, sustainability and innovation. A total of 2,150 companies evaluated the most important vendors in the field of backup and recovery in more than 60 criteria across 14 subcategories. The analyst firm techconsult established a rating of security solution providers based exclusively on the evaluation of product users. Further details about the evaluation, along with an interview with Sebastian Moosreiner, the Managing Director and shareholder of SEP, can be found in a research note available for download at [awards.sep.de](#).

Sebastian Moosreiner highlighted a few important points for SEP in an interview with techconsult. “We're particularly happy that our overall product portfolio was rated as one of the best, which reflects our efforts to support a wide variety of applications, databases, operating systems, virtualization platforms, architectures and storage systems,” said Moosreiner. He particularly emphasized that the “motto ‘We support the systems no one else can!’ describes another great advantage of our solutions. We support less widespread, new technologies to the market, helping users consistently secure and quickly restore their IT environments, some of which are highly individual.”

In the conclusion of their evaluation of SEP, techconsult's analysts wrote in a research note, “SEP convinces users with consistently strong performance from both the vendor and solution side, achieving a solid result in its overall evaluation. Its solution-side evaluation is worth particular mention, where SEP is at Champion level with a score of 78.5, reaching a position ahead of all but the Champions.”



The data backup solution SEP sesam is “Made in Germany” – from development to support – and secures a wide range of virtual environments, operating systems, applications and databases. SEP’s solution sets itself apart from its competitors with its universal support of complex system environments, which techconsult’s customer evaluation survey confirms. The solution consolidates multiple backup systems into a centrally managed hybrid backup solution. SEP sesam keeps business-critical data available at all times, saving time and reducing capital demands and operating costs. SEP’s consistent implementation of EU GDPR requirements also enables companies to use a secure solution for their data backup.

More details on the positioning of SEP in PUR-S Diamant Backup and Recovery 2018 are available online at <http://awards.sep.de>

About Professional User Rating: Security Solutions

The second installment of the “Professional User Rating: Security Solutions 2018” (PUR-S) is the result of more than 2,150 user companies rating IT security providers and their solutions in six product areas. The evaluation covered more than 60 criteria across 14 subcategories under the dimensions of Company Rating and Technology/Solution Rating.

As an expression of the collective user experience, the Professional User Rating provides companies with a solid basis for selecting suitable solutions to offer as well as how to prioritize and align their broad IT security offering with their own criteria in the selection process. The fact that evaluations come from companies actually using the solutions grants the ratings high practical relevance.

The complete study on which this research note is based can be obtained from techconsult. More information is available from Oliver Germershausen by phone at 0561-8109-134 or email at oliver.germershausen@techconsult.de.

About techconsult GmbH

The techconsult research and analyst firm has been the partner for providers and users of digital technologies and services for 25 years. Analyses of user experience offer insight into companies’ problem areas and future visions. Over 20,000 interviews with business and IT decision-makers per year ensure a realistic perspective. Ongoing screening of products and services from providers frames the firm’s success-oriented strategy and implementation consulting. techconsult has provided business and IT decision makers with specific assessment tools on digital platforms for problem and positioning analysis for many years. techconsult GmbH is directed by Managing Partner and founder Peter Burghardt in Kassel with a branch in Munich and is part of the Heise Group.

About SEP AG

SEP is the developer of backup and disaster recovery solutions for the protection of cross-platform, heterogeneous IT environments. The data backup solution “SEP sesam” protects a broad range of virtual environments, operating systems, applications and databases. Its universal support for complex system

SEP

Hybrid Backup

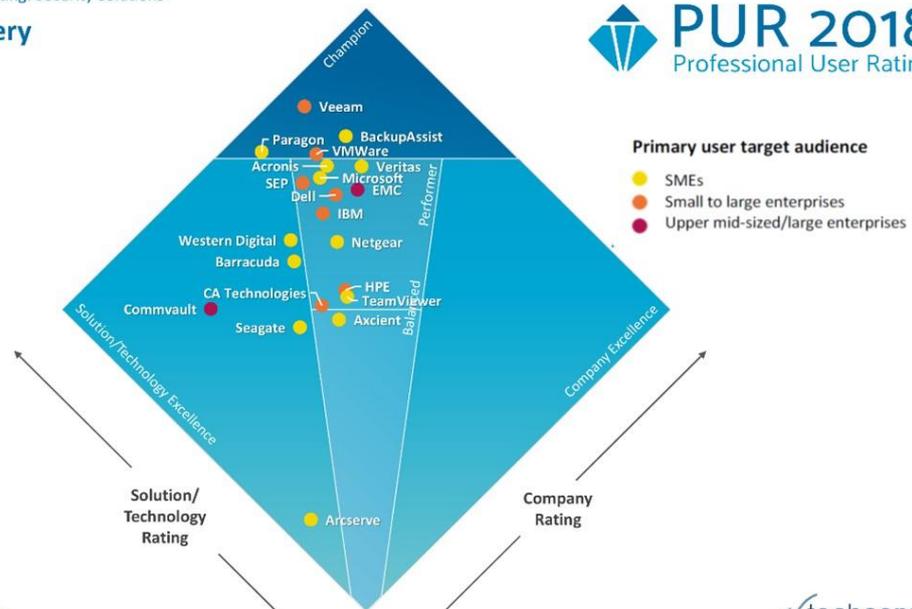
environments strongly distinguishes SEP's solution from those of its competitors. With SEP, consolidation of multiple backup systems to form a centrally administrable hybrid backup solution is made possible and business-critical data is always kept available to save time, capital and operating costs. SEP has been developing and marketing enterprise data protection solutions since 1992. SEP has a strong partner network and relies entirely on resellers for its sales. Customers in more than 50 countries include top tier universities and market leaders in healthcare and the financial sector.

More information at www.sepsoftware.com

Visuals

techconsult Professional User Rating: Security Solutions

Backup and Recovery



Security Solutions



PUR-S Diamant – Backup and Recovery 2018 from techconsult (Source: techconsult GmbH – approved for editorial use)

https://www.dropbox.com/s/328xkxlf02oeo4r/Diamant_Backup_and_Recovery_2018.png

https://www.dropbox.com/s/nstj0sy9x6yqyae/Diamant_Backup_and_Recovery_2018.pdf

SEP

Hybrid Backup



HIGH PERFORMER

IN DER KATEGORIE

Backup & Recovery



Diese Auszeichnung steht für das sehr gute Ergebnis des Herstellers von Security-Lösungen im Rahmen der Kundenbewertungen. Der Erfüllungsgrad von mehr als 60 Einzelkriterien auf Unternehmens- und Lösungsebene wurde ausschließlich von den Kunden der Hersteller beurteilt.

A handwritten signature in black ink.

Peter Burghardt
Managing Director



Certificate for SEP as High Performer in techconsult's PUR-S – Backup and Recovery 2018 (Source: techconsult GmbH – released for editorial use)

https://www.dropbox.com/s/wrb72uaf6kghrfi/PUR_Urkunde_2018_techconsult_SEP.jpg

https://www.dropbox.com/s/q6zhhqll2zkd15p/PUR_Urkunde_2018_techconsult_SEP.pdf

SEP

Hybrid Backup

SEP AG logo

http://www.sep.de/fileadmin/user_upload/Logos/SEP/SEP_HybridBackup-sub_cmyk.zip

(jpg, ai and eps files, RGB and 4c, as ZIP ca. 250 KB – Source: SEP AG – released for editorial use)

Social Media

Twitter: <http://www.twitter.com/SEPHybridBackup>

LinkedIn: <https://www.linkedin.com/company/846856>



Facebook: www.facebook.com/SEPHybridBackup

YouTube: www.youtube.com/user/SEPsasam/

Customer references

<http://www.sep.de/de/referenzen/>

Microsite PUR-S – Backup and Recovery 2018

<http://awards.sep.de>

Note

This document is approved for publication. In case you publish it, please send a short note to beleg@veritaspr.de or a voucher copy. Thank you very much!

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