

# Press Release

# SEP is now a technology partner of Wasabi

- Wasabi Cloud and SEP sesam for efficient and versatile backup concepts
- Backup heterogeneous environments and cloud data EU GDPR-compliant with only one solution
- Integrated efficient SEP-Si3 NG deduplication
- Option for Managed Service Provider (MSP) available

Holzkirchen, Germany / Boston, USA, July 20, 2022 – SEP, Manufacturer of platform-independent backup and disaster recovery solutions and hot cloud storage provider Wasabi Technologies, have started a technology partnership. From now on SEP supports Wasabi solutions in migration, source side deduplication, mounting of backups for single file restore and replication of backup sets. This allows SEP sesam users to target another important cloud platform for their data backup. Particularly due to the dramatic increase in cybercrime, distributed backup scenarios have become increasingly important. In combination with the recently introduced new version of Si3 NG deduplication technology, fast, secure and efficient data backup is guaranteed. The S3 file hosting service from Wasabi is controlled directly from the SEP sesam administration interface. Wasabi's European storage locations, which have been opened in Frankfurt and Paris, among other places, ensure that data is backed up in accordance with the guidelines of the EU-GDPR.

IT managers rely on backup and recovery solutions that they know and trust. It is equally important for them to choose offsite backup locations that comply with data sovereignty regulations. That's why SEP and Wasabi have teamed up to provide businesses with a comprehensive backup solution that is ready to meet the challenges of data growth and increasing cybersecurity requirements. For users, ease of use is enabled through identical behaviour of local and cloud-based data storage. Data transfer is optimised by the integrated efficient SEP-Si3 NG deduplication. In addition, backups can be mounted directly from Wasabi for Single File Restore. SEP offers new functions for compliance with the EU-GDPR through simplified media management. Managed Service Providers (MSP) can also grant account-based permissions for virtual machines (VMs) and receive a newly designed MSP report.

"With Wasabi Cloud as a replication target, our users can use another important cloud platform in the S3 environment for offsite data backup. We are pleased to take another step towards diversified data storage of backup sets through this technology partnership.



Because in the sign of rapidly increasing cyber threats, companies' data must be backed up as widely distributed as possible in order to be less vulnerable," says Jan Trinkl, Vice President Sales at SEP.

"Data sovereignty and protection is a driving force behind cloud infrastructure decisions across Europe. Not only has Wasabi expanded our operations deep into the region to meet this demand, our partnership with SEP further validates our commitment to providing a best-in-class resilient backup and recovery strategy in the face of increasing cybersecurity and ransomware threats." – Richard Czech, VP EMEA, Sales – Wasabi Technologies

### Information on the combination of SEP sesam and Wasabi

https://www.sep.de/solutions/cloud-concepts-and-object-storage-wasabi/

## **Information about SEP sesam Jaglion**

https://www.sep.de/sep-sesam/sep-sesam-jaglion/

#### **About SEP**

SEP AG is a manufacturer of backup and disaster recovery software solutions for the protection of cross-platform, heterogeneous IT environments. The data backup solution "SEP sesam" secures a wide range of virtual environments, operating systems, applications and databases "Made in Germany". The headquarters of the company, founded in 1992, is in Holzkirchen near Munich. Support and sales in America are handled by the SEP Corporation. SEP has a strong partner network and relies on well-trained system houses for sales. Customers in more than 50 countries include Aldi Nord, SPIEGEL-Verlag, UVEX, federal ministries, public utilities, universities and manufacturing companies.

Further information under www.sepsoftware.com

### **About Wasabi Technologies**

Wasabi provides simple, predictable and affordable hot cloud storage for businesses all over the world. It enables organizations to store and instantly access an unlimited amount of data at 1/5th the price of the competition with no complex tiers or unpredictable egress fees. Trusted by tens of thousands of customers worldwide, Wasabi has been recognized as one of technology's fastest-growing and most visionary companies. Created by Carbonite co-founders and cloud storage pioneers David Friend and Jeff Flowers, Wasabi has secured nearly \$275 million in funding to date and is a privately held company based in Boston. Wasabi is a Proud Partner of the Boston Red Sox, and the Official Cloud Storage Partner of Liverpool Football Club and the Boston Bruins.

Follow and connect with Wasabi on Twitter, Facebook, Instagram, and our blog.

### **Social Media**

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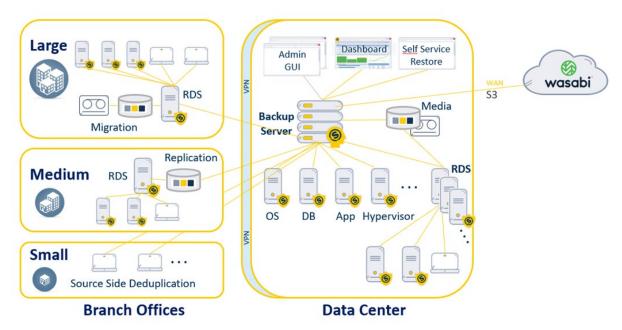
# **Customer references**



https://www.sep.de/resources/references/

# **Picture material**

released for editorial use



Overview SEP sesam uses Wasabi as offsite target





Jan Trinkl, Vice President Sales, SEP AG <a href="https://www.dropbox.com/s/5e3l71za8alvft8/SEP\_Jan-Trinkl.jpg">https://www.dropbox.com/s/5e3l71za8alvft8/SEP\_Jan-Trinkl.jpg</a> (Source SEP AG)



Logo Wasabi





# Logo SEP AG

https://www.dropbox.com/s/gdecv856kr48k2u/SEP\_HybridBackup-logos\_cmyk.zip (Source SEP AG)

## Note

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